***\*Download this Word document and fill in the required information. When you are finished, save and print your work. Don’t forget to save the filled in handout with a different file name.***

**Visual Text Source Analysis**

1. What type of visual text or image is this?
* an editorial cartoon
* a graph
* a chart
* a table
* a photograph
* an advertisement
* a commercial *(screenshot a significant image from the commercial)*
* a poster
* a painting,
* a sculpture, or
* other form of artwork: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
1. What is the name of this visual text/image?
2. Who is the artist or author?
3. Provide **at least 4 details** about the artist or author’s credentials or background. How might these details impact the author’s creation of the visual text or the message he wishes to covey to viewers? Explain.
4. Where was this visual text or artifact found? What is the source, publisher, sponsor, or museum that has chosen to provide a format to display it? Why might this person or organization have chosen to help publicize this artwork? Explain.
5. When was this visual text or artifact created and/or released? Is there a connection between the item’s creation and/or release and some other significant incident in history (past or modern)? Explain this connection.
6. What questions does this visual text, artwork, or artifact raise in a viewer? Do you think this is done intentionally? Explain.
7. Is it possible for this visual text or artwork to be misused? If so, how? Explain.
8. Are there any symbolic elements in the visual text or artwork that can be used for other purposes? Explain.